

# Chatbot MARVIN: Development study of an Intelligent Conversational Agent to Promote HIV Patients' Engagement in Care and Management of ART Adherence Barriers

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## Background and Objective



Intelligent conversational agents (ICA) can mimic human interaction using machine learning technology to analyze user inputs and respond appropriately using human language.



Patients play an increasingly important role in self-managing chronic conditions like HIV infection.



Lack of quick access to reliable answers to patients' questions can cause anxiety or jeopardize patients' ability to follow their treatment as prescribed.



ICAs have been shown in several studies to be cost-effective, to improve adherence-related barriers, and to promote patient empowerment, collaborative goal settings, and problem-solving skills.<sup>1-4</sup>



**Objective:** Design, develop and test MARVIN\*, an ICA implemented in HIV infection to promote Patient's Engagement and self-management on perceived potential ART adherence barriers

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\* MARVIN: Minimal ARV Interference

# Methods

- Using a co-design methodology, a multidisciplinary group of physicians, patients, pharmacists, engineers guided the development of MARVIN:
  - Q&A Corpus development:
    - Patients and communities → Questions (Figure 1) and preferred expression of answers to ensure the understanding of user's input
    - Physicians and pharmacists → Qualified and creditable answers to guarantee MARVIN respond with the appropriate output
    - Engineers → Corpus data processing (Figure 1) to train MARVIN with Natural Language Understanding algorithm (Figure 3)
  - Decision tree development: accomplish Dialogue Management (Figure 3) by instructing MARVIN to understand how to response in the corresponding topic (Figure 2)
    - Patients' colloquial expression
    - Healthcare giver's working method
    - Software development method

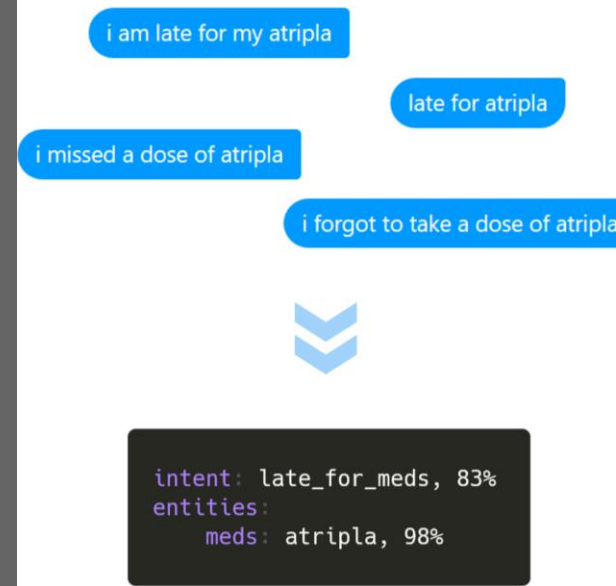


Figure 1. Q&A Corpus example: different questions collected for sub-scenario *LATE on Atripla*

## 1. Late

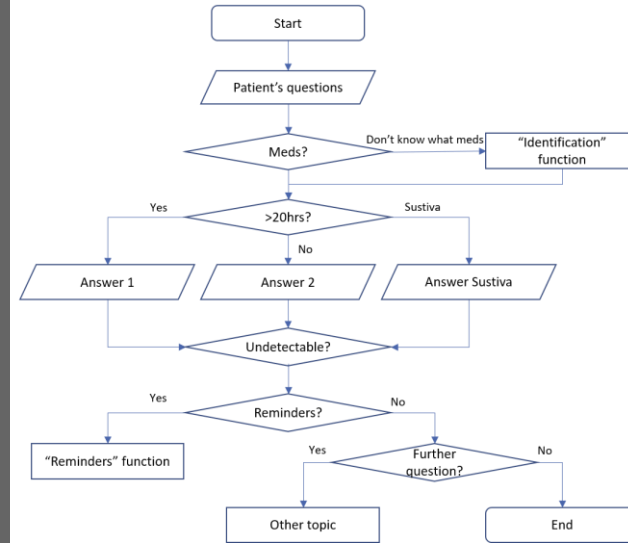


Figure 2. Decision tree example: sub-scenario *LATE*

## Structure of MARVIN

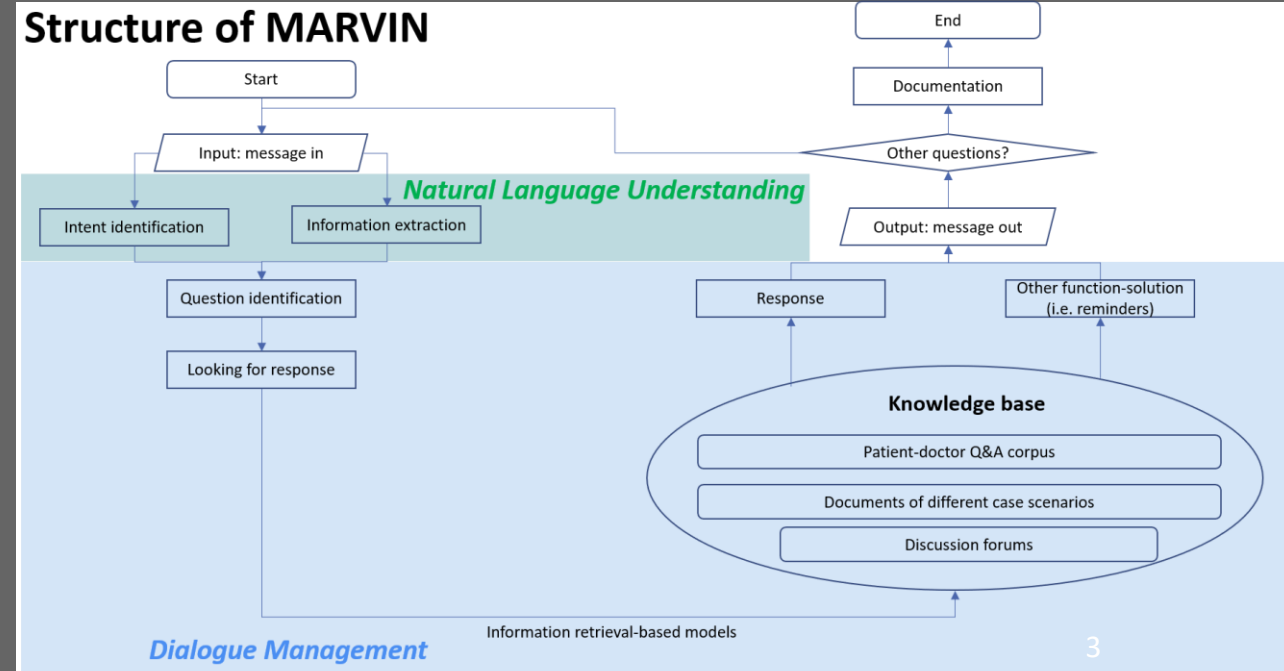


Figure 3. Structure of MARVIN

# Results

- MARVIN, a virtual assistant available in English, trained in communicating with patients by both voice and text message, 24H/7
- Perform two case scenarios considered for the first stage
  - *Advice for taking ART (time management, with or without food, difficulties with pill recognition, etc.)* (Figure 4,5 and 6)
  - *Travel with HIV (time management, country restrictions, medication packaging, etc.)* (Figure 7)
- while ensuring satisfaction such as
  - Sensitivity and confidentiality
  - Regularity and chronicity of taking medications
  - Desire for help and support

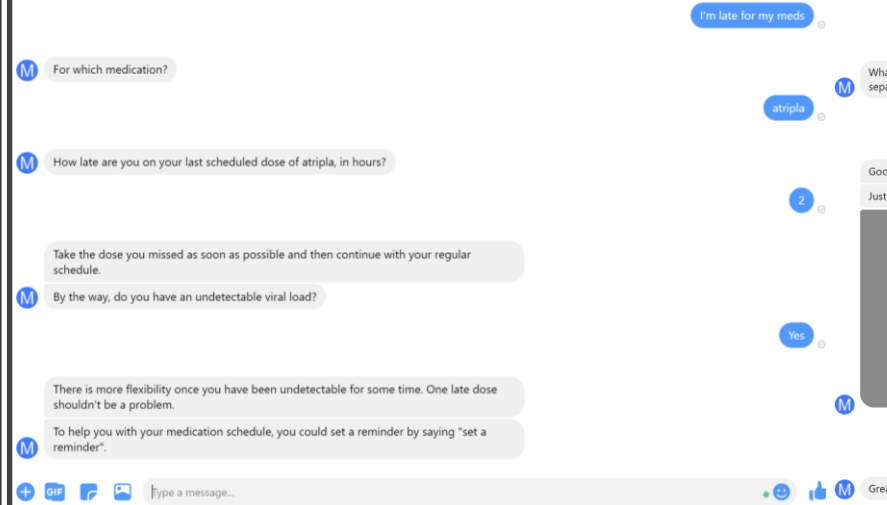


Figure 4. Conversation example: sub-scenario *LATE*

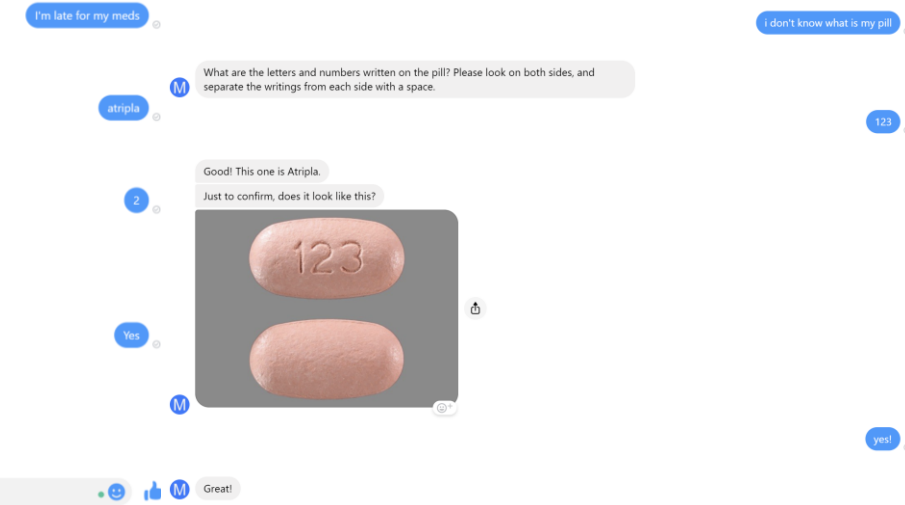


Figure 5. Conversation example: sub-scenario *IDENTIFICATION*

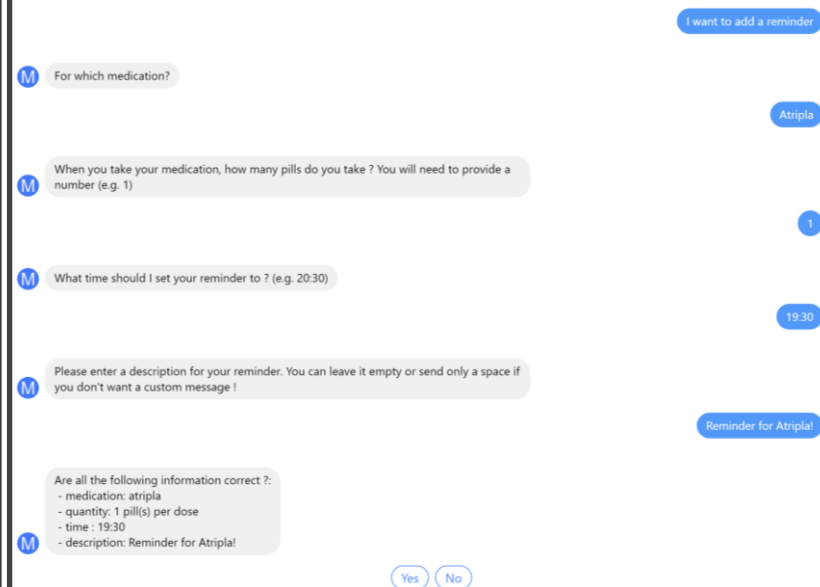


Figure 6. Conversation example: sub-scenario *REMINDER*

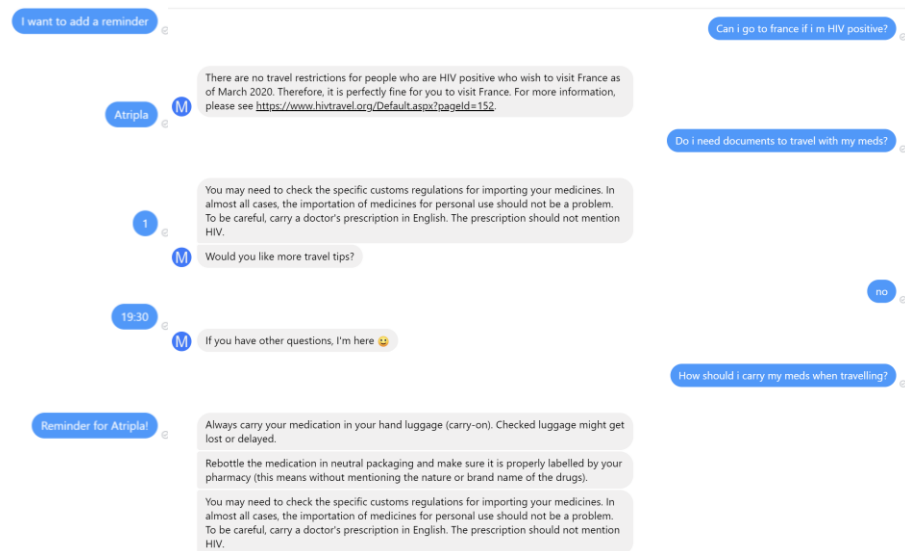


Figure 7. Conversation example: Scenario *Travel with HIV*

# Conclusions

## Strengths

- Patient-centered care by increasing the patients' involvement
- Automating functions that previously required face-to-face interaction
- Provide personalized medicine
- Data collection for ICA improvement and research study (e.g., ICA training with conversation histories, identification of new barriers with users' questions)

## Limitations

- Scenario *Side effects* not considered due to potential medico-legal issues
- Require large datasets for ICA training
- Does not always recognize or respond appropriately (Figure 8)
- More features and functions to be added (medication interactions, support information, French version, etc.)

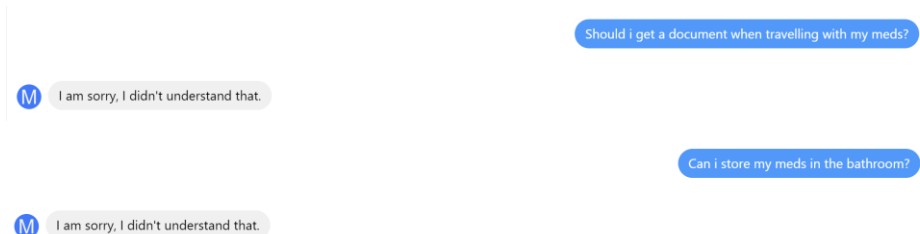


Figure 8 Examples of incomprehensible questions