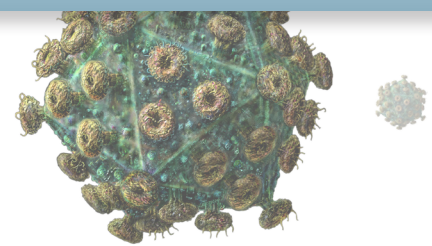
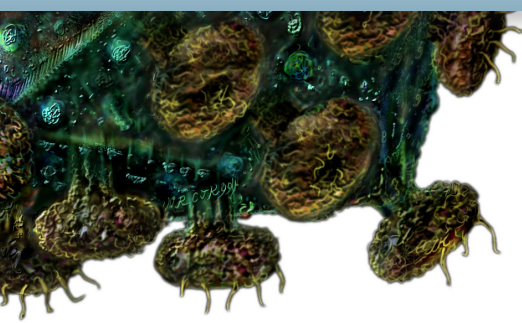


Canadian Association for
HIV Research

L'association canadienne de
recherche sur le VIH

S P O N S O R S H I P G U I D E



www.cahr-acrv.ca

CAHR CONFERENCE SPONSORSHIP OPPORTUNITIES



The Annual Canadian Conference on HIV/AIDS Research is the premier gathering in Canada for those working in all disciplines of HIV/AIDS research, as well as policy makers, persons living with HIV and other individuals committed to ending the pandemic. It is a chance to assess where we are, evaluate recent scientific developments and lessons learned, and together chart a course forward.

There are a number of opportunities that exist to support the conference, its delegates, and the stellar program that is delivered. As a sponsor, your brand will be incorporated into high-visibility, high-value programs and highlighted via electronic distribution to CAHR's membership database and on the conference website. An overview of Conference sponsorship opportunities is outlined on the following pages.

GLOBAL SPONSORSHIP:

SUPPORTING THE CONFERENCE AS A WHOLE

SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze
SPONSORSHIP VALUE	\$80,000	\$60,000	\$40,000	\$20,000

The global sponsorship packages include complimentary delegate registrations, an exhibit booth and the opportunity to host a sponsored symposium.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

In addition, your company could choose to support various elements of the conference, which are outlined below.

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Conference Sessions

The CAHR Conference offers many different sessions that target various HIV research communities, including basic, clinical, social sciences, epidemiology and public health. These sessions include workshops for young investigators, sessions on HIV co-infection, open panel discussions and more.

Conference Publications

The CAHR Conference publishes information using various platforms, from traditional printed programs to smart-phone apps and more. As an abstract driven conference, CAHR also partners with The Canadian Journal of Infectious Diseases & Medical Microbiology to circulate all accepted abstracts to subscribers with an interest in HIV Research.

Studentships and Scholarships

In order to promote research excellence, knowledge exchange, and mentoring opportunities, CAHR provides awards, scholarships, and registration support for the Conference.

Each year, CAHR supports the next generation of HIV researchers through the launching of Master's and Doctoral Research Awards competitions. In partnership with CAHR, sponsors will be recognized in the award name.

Sponsors may also support a bursary program to subsidize the attendance of members of the local and/or national HIV/AIDS community including People Living with HIV/AIDS in the region of the host city/province. This support expands the participation of community including PHAs, students and other new researchers.

Positive Lounge

The Positive Lounge helps participants living with HIV/AIDS to maximize their participation in the conference. The Positive Lounge offers people living with HIV/AIDS a place to rest and retreat from the conference schedule. The lounge provides a calm and supportive environment with spaces for informal discussion and peer support, quiet relaxation, complimentary refreshments, and a safe place for taking prescription medication.

Sponsor Promotion

Contact CAHR to discuss other opportunities for sponsor promotion. Available opportunities include exhibit space, delegate bag inserts and more.






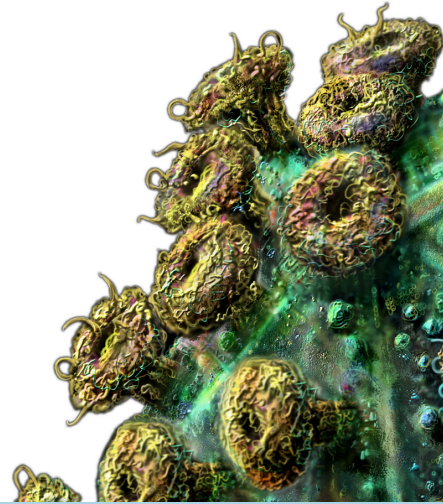
SPONSORSHIP RECOGNITION

Sponsors will be recognized by level, based on the total amount contributed to the CAHR conference.

LEVEL	FROM	TO
Platinum	\$80,000 +	
Gold	\$60,000	\$79,999
Silver	\$40,000	\$59,999
Bronze	\$20,000	\$39,999
Supporter	\$500	\$19,999

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PROMOTING EXCELLENCE IN HIV RESEARCH



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